

# Breaking

# Media

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## **VIDEO EDITOR - Full time, paid position.**

**Breaking Media Limited**, a fast-growing UK publisher with a portfolio of eight football sites including the industry-leading **Football Insider**, is seeking a talented **Video Editor** to join its growing team. We are firmly set on a future that is focused on growing audiences and revenue with a digital first entrepreneurial approach.

Suitable candidates will be the following:

- \* A YouTube and TikTok expert with experience creating content and managing platforms for a digital media publication or who has gathered extensive freelance video editing experience on football sites after graduating with a journalism degree or NCTJ qualification.

Applicants must have a passion for football and video, be able to create and manage content to exacting deadlines and have a strong news sense and ability to sell content in an extremely competitive field. We are looking for someone who will thrive in a busy and exciting newsroom and be confident to bring their own ideas to the table.

### **Skills and Experience:**

- Experience working in a newsroom environment
- Ability to work self-sufficiently and independently as well as with reporters and editors across all our sites and platforms
- Excellent written and verbal communication skills
- Ability to writing engaging headlines and sells
- Understand the Football Insider brand, tone and audience
- Thinking creatively and pitching ideas on how to make the most of each story
- In-depth knowledge of YouTube and TikTok, either as a creator or platform manager
- Knowledge of YouTube Creator Studio and the YouTube Content Management System
- Proficiency in Adobe Creative Suite, After Effects and Adobe Premier Pro
- A solid understanding of social video platforms and formats
- Excellent knowledge of the Premier League (essential), the Football League (important) and Scottish Premiership (desirable).
- A keen analytical mind that can turn data into insights and ideas

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## **Responsibilities:**

- Create and package Football Insider content on YouTube and TikTok, and across our social media platforms
- Cultivate a unique, witty and shareable voice to speak for our news and features content
- Writing engaging copy for our videos
- Ensuring YouTube and TikTok channels adhere to best practices
- Editing content and programming uploads in the content pipeline
- Keep abreast of developments in the field and advise on potential gains and pitfalls

The above lists are constantly evolving and not exhaustive, based on the needs of the business.

## **The job**

This is a full-time position that will be based at home.

It is ideal as an entry-level job, or for a second job in the industry for someone keen to work for a dynamic, growing company that rewards performance and success. We put a big emphasis on training and career development.

Standard shifts are five days a week, including weekend work.

You may be asked to participate in a short trial, before being offered a full-time, paid contract.

Salary is dependent upon experience and track record, but we operate a generous bonus scheme that is available immediately to all writers.

Please send an up-to-date CV, a cover note about yourself and why you'd be perfect for our team to **[jobvacancies@breakingmedialimited.com](mailto:jobvacancies@breakingmedialimited.com)**. For those more experienced video journalists, please support your application by uploading recent YouTube Analytics or similar statistics.

If we think you are an ideal candidate, we will be in touch. We are an equal opportunity employer.